

49
Beyond the Rules
01.11.2003

Let us excel. Let us achieve more than what is expected. Let us move towards a new paradigm to create India of super excellence.

Let us transcend towards

Rules + Roles
Statutory + Salutory
Work + Offering
Functions + Process
Job + Service
Competition + Collaboration
Compliance + Consciousness
Maintenance + Magnificence
Breakdown and Breakeven + Breakthrough and Record break
Preventive & Predictive + Productive and Progressive
Frame work + Flame work
Management and Leadership + Nurturing and Path making
Knowledge and Information + Ideas and Solutions
World class + Indian class
Motivation + Inspiration
India as a source and market + India as a Brand and Name
Teamwork + Network
Ambition + Mission
Excellence + Par Excellence
Taking and Giving Decisions + Generating and Accepting Decisions
From Bit by Bit and Hit by Hit + Set by Set and Net by Net
D. O. G. + G. O. D.
Motivation + Inspiration
Utilisation Of Potential + Enhancing Potential
Urgent + Important
Policy + Strategy
Short Term + Long Term
Collectivity + Connectivity
Awake / Alert + Aware / Conscious
Agriculture + Horticulture
Leader's Team + Team Leader
Telling / Selling + Buying / Listening
Plan + Opportunity

THIS IS THAT

THIS (TRANSFORMATION) IS THAT (TRANSCENDENCE)