

Chanakya's Vision for Leadership of Wealth Generation

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1. "Vyavahaara Anuloma Dharma" (C.S. 541)

Business According to Principles.

Chanakya clearly constructed the strategy and system of Leadership, Management and wealth generation on the basis of values and principles (Neethi).

2. "Alabhdva Labhadadi Chatushtayam
Raajya Tantram" (C.S. 43)

The strategy of managing a kingdom or a company is to be based on four core guidelines.

- a) Protecting existing wealth
- b) Enhancing existing wealth
- c) Adding new wealth
- d) Taking care of all stake holders.

3. "Teertham Pratipadyate" (C.S. 42.)

The Corporate Leadership is the source for continuous improvements

***Thus Chanakya based his principles and practice
on wealth generation, people and improvements.***